



COOKIE POLICY

www.aptuss.com/

ABOUT COOKIES:

Cookies are little data files that are placed onto the hardware device which you use to browse the internet (e.g. your Computer, Smartphone or Tablet, your “device”) by websites that you visit. Cookies contain information about your visits to that website and the purpose of cookies is to enable our websites to remember you, and your browsing habits, when you visit it again in the future.

COOKIE USAGE:

Cookies perform many different functions, from remembering that you are logged in during visits to what user preferences you may have selected. They also help us to identify which of our web pages are the most popular and what type of journey a visitor has through our site.

Cookies help us plan the content and layout of our site and recognise returning visitors that have been to our site before. They therefore play an important role in helping us to enhance the usability and performance of our site to improve your visits.

In order to help us understand how many visitors we have, which pages are visited, and to help us develop future improvements to our site, reporting and analysis is carried out using Google Analytics who will place cookies on your device. For more information on Google cookies we recommend you visit the Google website at <http://www.google.com/policies/privacy/ads/> which outlines Google’s privacy policy.

Types of cookie that may be used during your visit to our website consist of:

- Session cookies
- Session and permanent cookies
- Anonymous permanent cookies
- Cookie to individually identify users who have logged in
- Third party cookies
- First party cookies

WHAT COOKIES ARE USED BY THIS WEBSITE?

Note: None of the cookies set by this site jeopardise your privacy in any way and no personal data is collected!

Name of Cookie	Purpose
Session cookie	Session cookies enable our website to keep track of your movement from page to page so you don't get asked for the same information you've already given to the site. These cookies allow you to proceed through the pages of our site quickly and easily without having to authenticate or reprocess each new area you visit. They are automatically deleted when you close your web browser
Session and permanent cookies (also called persistent cookies)	These help our website remember your preferences and settings when you visit again in the future. They therefore speed up and enhance your experience of services or functions offered. For these cookies to work, they are stored on your device and are not deleted when the browser is closed.
Anonymous permanent cookies	These identify repeat visitors, and are used to gather web statistics. They do not collect any personally identifiable information.
Login cookie	To individually identify users who have logged in
Third party cookies	These are placed by another company (domain) and are used to help us track visitor behaviour and revenue in order for us to measure the performance of our website.
First party cookies (cookies set by the website)	Used when a customer performs a ticket search, manages email subscriptions, or buys a ticket. When a user logs into their account this cookie is set to manage their logged in session. This cookie is deleted from the device when the browser is closed. And also this cookie is used to remember the last station you loaded on the station dropdowns on rail sites so that when you come back to the site it presents this station as pre-selected.

First-Party Cookies:

- These are cookies set by ourselves or the software running on our website. Some of these are to gain insight into how visitors arrive at our site, and which pages they view, to help us monitor and improve the service. Others are essential for operation of certain parts of the website and may only last for the duration of your browser session.
- We have listed our first-party cookies below, along with their purpose and expiry period.

Name of Cookie	Name of Provider	1 st / 3 rd Party	Expires	Purpose	What Would Happen If You Blocked This Cookie?
Preference cookies	Wordpress (Website)	1st	n/a	In some areas of our website, we use cookies to remember your preferences and offer you personalised services.	Blocking preference cookies from Aptuss Wordpress Website may result in a reduced service such as not being able to personalise some of our online web services for example.
wp-settings & wp-settings-time	Wordpress (Website)	1st	336 Days	WordPress Setting Cookie – This is a cookie is to verify if you are logged into the website or not.	Blocking cookies on this site will mean you will be unable to log in correctly.
comment_authr_ comment_authr_email_	Wordpress (Website)	1st	347 Days	WordPress Comment Cookie – When visitors comment on our site these cookies are purely for their convenience so that they won't need to re-type all their information again when they want to leave another comment. These are set to expire a little less than one year from the time they're set.	Blocking WordPress.com cookies from Aptuss Wordpress Website will not provide a reduced service to you, but some of your commenting preferences / details may not be automatically remembered by your browser.
subscribe_check box_	Wordpress (Website)	1st	347 Days	WordPress Subscribe Cookie – Some of our blog readers like to subscribe to our blog content. By subscribing to our website you will have a continuous feed of new web/blog content and will have opt-in to receiving notification type emails to inform you of new content that becomes available. We do not have access to any email addresses of those who decide to subscribe.	Blocking WordPress.com cookies from Aptuss Wordpress Website may provide a reduced service to you as you will not be able to subscribe to our website/blog content.
__utmc: works with __utmb	Google Analytics	1st	When you close your browser	On Exit session identifier - to determine when to create a new session for a website visitor. This is a session cookie and expires when you exit the browser. Google Analytics cookies do not record personal information. We use Google Analytics to help provide us data about the way our customers use our websites to improve your experience.	Blocking Google Analytics cookies will provide no reduced service to you, but we will be unable to capture detailed information about you as an (anonymous) user and subsequently it will limit our capacity to make more informed decisions on how to improve your user experience on our website.
_utmz	Google Analytics	1st	6 Months	Visitor segmentation - tracks how you found us and is used to calculate traffic and navigation within the website. It is updated with every new page view and expires after 6 months. Google Analytics cookies do not record personal information. We use Google Analytics to help provide us data about the way our customers use our websites to improve your experience.	Blocking Google Analytics cookies will provide no reduced service to you, but we will be unable to capture detailed information about you as an (anonymous) user to better understand how you found us for example and subsequently it will limit our capacity to make more informed decisions on how to improve your user experience on our website.

source cookie	Google Adwords (conversion tracking)	1st	30 Days	AdWords cookies expire 30 days after a customer's clicks on an Adwords advert. This cookie helps us understand relevant related websites. This cookie contains no user-specific details or information. This is a cookie from Google that helps us to understand how customers are purchasing from our website. This information helps us understand what is working more successfully for us in terms of sponsored advertising on search engines, website structures, promotions and other key identifiers. The cookie does not contain any personal information about our customers.	Blocking Google Adwords cookies will provide no reduced service to you, but we will be unable to capture detailed information about you as an (anonymous) user to better understand how customers are purchasing from our website for example and subsequently it will limit our capacity to make more informed decisions on how to improve your user experience on our website.
---------------	--------------------------------------	-----	---------	--	--

Third-Party Cookies:

- Some of the functionality of the site uses third-party plug-in, for example social media buttons (Facebook, Twitter etc.), or Google Maps. These may use cookies created by such a third-party service and although we have chosen to integrate the services with our website, we do not have control over the cookies set by these services.
- We use these services as a convenience to our visitors and on the basis that the providing party adheres to their privacy and/or data use policies.
- Because they are outside our control, the detail of these cookies may change. The actual cookies may also vary depending whether you are logged into those social media sites when browsing our website.

Name of Cookie	Name of Provider	1 st / 3 rd Party	Expires	Purpose	What Would Happen If You Blocked This Cookie?
FB_templateDataResponse	Facebook	3rd	Available for the duration of your active "session" within the browser.	Facebook 'Like' Button - Helps us market our business using the Facebook Social Network & We use this on our website to let people easily promote content to their friends. We use it on the basis that Facebook adheres to its privacy policy.	Blocking Facebook cookies from Aptuss Wordpress Website may provide a reduced service to you as you will not be able to share our content with your facebook audience.
pid, _twitter_sess, k, guest_id, original_referer	Twitter	3rd	Available for the duration of your active "session" within the browser.	Twitter 'Tweet' Button - Helps us market our business using Twitter. We use this on our website to let people easily promote content to their friends. We use it on the basis that Twitter adheres to its privacy policy.	Blocking Twitter cookies from Aptuss Wordpress Website may provide a reduced service to you as you will not be able to share our content with your Twitter audience.
khcookie, NID, SNID, PREF	Google Maps	3rd	Available for the duration of your active "session" within the browser.	We may use Google Maps on our Contact Us page – to provide detailed information on how to locate our office. We use it on the basis that Google adheres to its privacy policy. Google cookies do not record personal information.	Blocking Google Maps cookies from Aptuss Wordpress Website may provide a reduced service to you as you will not be able to view maps on our website correctly or maps may fail to load completely.
BEAT, ULS	Google +1 Button	3rd	Beat (expires after 1 day & ULS session cookie expires after 30 minutes)	Google '+1' Button - Helps us market and promote our business using Google's services & allows visitors to use the "+1" button to recommend our website to their contacts. We use it on the basis that Google adheres to its privacy policy. Google cookies do not record personal information.	Blocking Google+ cookies from Aptuss Wordpress Website may provide a reduced service to you as you will not be able to share our content with your GooglePlus audience.



bcookie, visit, leoauth_token, JSESSIONID, lang, IN_HASH, _lipt, sl, s_leo_auth_token	LinkedIn	3rd	bcookie, visit, leoauth_token (persistant cookie) & JSESSIONID, lang, IN_HASH, _lipt, sl, s_leo_auth_token (session cookie expires after 30 minutes)	LinkedIn 'Share' and 'Follow' - Helps us market our business using LinkedIn. It works by detecting whether you are logged in to LinkedIn when you visit our website, and uses this information to present appropriately-worded Follow and Share messages with various other details from LinkedIn. We use it on the basis that LinkedIn adheres to its privacy policy.	Blocking Twitter cookies from Aptuss Wordpress Website may provide a reduced service to you as you will not be able to share our content with your LinkedIn audience.
VISITOR_INFO1_LIVE, use_hitbox, and PREF & In cases 'GEO cookie' two Flash LSO objects from s.ytimg.com	You Tube (Google)	3rd	Available for the duration of your active "session" within the browser.	We may use YouTube to host video content and embed YouTube's player in our web pages to allow you to watch the video without leaving our website. We have no direct control over YouTube's use of the data stored in this object. Google cookies do not record personal information.- We use the YouTube service as a convenience for our visitors. We use it on the basis that Google adheres to its privacy policy. Google cookies do not record personal information.	Blocking YouTube cookies from Aptuss Wordpress Website may prevent some videos from playing properly or videos may fail to play altogether.
Other Cookies	Other Cookies	n/a	n/a	We occasionally trial other services which may create cookies on your computer. If we are currently doing so then these trials will be listed here	

OUR USE OF YOUR INFORMATION:

Information stored or collected regarding you helps us improve and offer services you need. The following list contains how we might use your data:

- o Any request you make of our site or personnel allows us to use information you provided us with, relating to the services we have. We may also send information on services you may be interested in, as long as consent has been received.
- o Changes or Improvements made to the site can warrant use of your information, with regard to notification of such changes.
- o An existing customer may be contacted regarding services related to any service enquiry you made on our site previously.
- o We may use data or allow third parties to use information that is not related to services you may be interested in. We or third parties may contact you only if consent has been provided by you at anytime, based on information we collected.
- o Any new customer can only be contacted by us or third parties if consent has been offered via our site. We only send communications you have consented to.
- o Anyone who does not wish to give consent for our site or third party use has the opportunity to decline. Once we receive your withhold for consent we will remove your details from any mailings or third party communications.
- o None of the information collected about you will offer identifiable characteristics. Information shared to a third party is statistical only. We will not reveal who you are, only mathematical information about our visitors.

Please also be aware that disabling cookies will reduce your ability to access and view content with Aptuss.com. This would also be a common experience of reduced functionality across many websites. For more information please visit; <http://www.aboutcookies.org>

HOW TO BLOCK WEBSITE COOKIES?

In order to block cookies, we recommend that you disable cookies directly within your internet web browser. Please see the following source for more detailed information and instructions on how to disable cookies:

http://www.ehow.com/how_6040001_enable-cookie-blocker.html

Recent legislation from the European Union has meant that website owner's must provide clear information about their use of cookies to their customers, something we at Aptuss fully support. We want to ensure that you, as our valued customer, are fully aware of the use of cookies on our website, and we are proud of our reputation as a leading NetSuite Partner you can trust in.